Revisions to the Managerial Studies minors as proposed Spring ’06

Minor in Managerial Studies: Corporate Strategy

The minor in Corporate Strategy draws upon a course in Communication Studies (CMST) and courses offered by the Managerial Studies Program (MGRL and FNEC). The minor requires 18 credit hours. The following courses are required:

- FNEC 140 Accounting
- MGRL 194 Survey of Entrepreneurship
- MGRL 198 Corporate Strategy

Three elective courses to be chosen from:

- MGRL 190 Principles of Marketing
- MGRL 191 Marketing Communication
- MGRL 195 The Entrepreneurial Challenge
- MGRL 196 Entrepreneurship: The Business Planning Process
- FNEC 220 Managerial Accounting
- FNEC 240 Corporate Finance
- FNEC 275 Financial Management
- CMST 204 Organizational and Managerial Communications

Minor in Financial Economics

The minor in Financial Economics requires 18 hours of credit. The following courses are required:

- ECON 150 Economic Statistics
- FNEC 140 Accounting
- FNEC 240 Corporate Finance

Three elective courses to be chosen from:

- FNEC 220 Managerial Accounting
- FNEC 261 Investment Analysis
- FNEC 275 Financial Management
- ECON 209 Money and Banking
- ECON 259 Financial Instruments and Markets

Economics majors must complete 15 hours of credit in FNEC courses to complete the Financial Economic minor.

Minor in Managerial Studies: Leadership and Organization

The minor in Leadership and Organization is a joint program of the College of Arts and Science and Peabody College. The minor requires 18 hours of credit. The following courses are required:

- FNEC 140 Accounting
- MGRL 194 Survey of Entrepreneurship
- HOD 1200 Understanding Organizations

Three elective courses to be chosen from:

- MGRL 185 Leadership
- MGRL 198 Corporate Strategy
- HOD 1700 Systematic Inquiry
- HOD 2700 Leadership in Theory and Practice
- HOD 2710 Challenges of Leadership
- HOD 2720 Advanced Organization Theory
- HOD 2730 Introduction to Human Resources Development
- HOD 2740 Human Resource Management

Students electing two Managerial Studies minors must complete at least 12 hours unique to each minor.