Dropping the Leadership & Organization Minor

Managerial Studies does not offer a major, it offers three minors: Corporate Strategy, Financial Economics and Leadership & Organization. (An earlier minor, Information Systems, has been dropped.) The number of students graduating from Vanderbilt with each of these minors for the past 10 years is given in the table below:

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Leadership &amp; Organization</td>
<td>19</td>
<td>21</td>
<td>23</td>
<td>22</td>
<td>32</td>
<td>36</td>
<td>35</td>
<td>20</td>
<td>43</td>
<td>30</td>
</tr>
<tr>
<td>Information Systems</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>4</td>
<td>0</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>Corporate Strategy</td>
<td>264</td>
<td>234</td>
<td>219</td>
<td>122</td>
<td>162</td>
<td>114</td>
<td>67</td>
<td>52</td>
<td>26</td>
<td>10</td>
</tr>
<tr>
<td>Financial Economics</td>
<td>123</td>
<td>110</td>
<td>111</td>
<td>91</td>
<td>65</td>
<td>78</td>
<td>49</td>
<td>35</td>
<td>43</td>
<td>39</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>406</td>
<td>365</td>
<td>355</td>
<td>295</td>
<td>266</td>
<td>250</td>
<td>155</td>
<td>87</td>
<td>112</td>
<td>82</td>
</tr>
</tbody>
</table>

In recent years we have not been able to increase the number of sections of Managerial Studies courses as rapidly as the demand for our courses has grown. We have been unable to staff the Leadership and Organization course, which was offered by the Program for several years. The Leadership & Organization minor now relies, almost entirely, upon courses from the Human and Organizational Development Program at Peabody College.

We propose to drop the Leadership & Organization minor. Students interested in the subject will still have access to all the coursework, but that study will be more appropriately recognized as a course of study in Human and Organizational Development rather than Managerial Studies.
Dropping the Leadership & Organization minors comes to you with the support of the faculty of Managerial Studies Program. A discussion of this issue as well as vote taken at the Fall 2013 Managerial Studies Faculty meeting held on 10-2-13. Below are the tallied results:

Tallied Results of Faculty 10-2-13 Vote to Drop Leadership & Organization Minor

<table>
<thead>
<tr>
<th>Number Favoring</th>
<th>8</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number Opposing</td>
<td>0</td>
</tr>
<tr>
<td>Number of Proxy Votes</td>
<td>0</td>
</tr>
<tr>
<td>Number Abstaining</td>
<td>0</td>
</tr>
<tr>
<td>TOTAL Number of Voters</td>
<td>8</td>
</tr>
</tbody>
</table>

Dropping One Elective Course in the Corporate Strategy Minor

We propose dropping the elective course, Organizational and Managerial Communication (CMST 204) from the Corporate Strategy minor. Ten years ago the program had fewer courses and fewer sections offered. CMST 204 was viewed as a legitimate alternative for the Corporate Strategy minor when time conflicts precluded students from completing the minor. There are now a sufficient number of courses and sections within the Managerial Students Program that it is feasible to offer all electives within the program.

We intend to encourage students to avail themselves of CMST 204, but it will not be an elective in the Corporate Strategy minor.

Dropping the course, CMST 204, as an elective in the Corporate Strategy minor was also supported by the faculty unanimously.

Tallied Results of Faculty 10-2-13 Vote to Drop Organizational and Managerial Communications Course from the Corporate Strategy Minor

<table>
<thead>
<tr>
<th>Number Favoring</th>
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<td>8</td>
</tr>
</tbody>
</table>

Cc: Michael Muise, A&S Dean’s Office
Prof Karen Campbell, Associate Dean, A&S Dean’s Office
THE College of Arts and Science offers two a series of minors in the liberal arts tradition to help students understand management functions, corporate strategy, and financial economics, and organizational leadership. These two minors are administered by the Managerial Studies program. Each of the minors has a distinct focus and a basis in economics and accounting. The program is directed by Professor Cherrie Clark, 215 Calhoun Hall, (615) 322-4021.

**Minor in Managerial Studies: Corporate Strategy**

The minor in corporate strategy requires 18 credit hours.

The following courses are required:
- FNEC 140 Financial Accounting
- MGRL 194 Fundamentals of Management
- MGRL 198 Corporate Strategy

Three elective courses to be chosen from:
- MGRL 190 Principles of Marketing
- MGRL 191 Advanced Marketing
- MGRL 192 Creative Advertising
- MGRL 195 Entrepreneurial Challenge
- MGRL 196 Entrepreneurship: The Business Planning Process
- FNEC 220 Managerial Accounting
- FNEC 240 Corporate Finance
- FNEC 275 Financial Management
- CMST 204 Organizational and Managerial Communication

**Minor in Managerial Studies: Financial Economics**

The minor in financial economics requires 18 credit hours.

The following courses are required:
- ECON 150 Economic Statistics
- or 155 Intensive Economic Statistics
- FNEC 140 Financial Accounting
- FNEC 240 Corporate Finance
Three elective courses to be chosen from:
- FNEC 220 Managerial Accounting
- FNEC 261 Investment Analysis
- FNEC 275 Financial Management
- ECON 209 Money and Banking
- ECON 259 Financial Instruments and Markets

Mathematics 218, Psychology 209, or Psychology 2101 (Peabody College) may substitute for Economics 150. Economics majors must complete 15 hours of credit in FNEC courses to complete the financial economics minor.

**Minor in Managerial Studies: Leadership and Organization**

The minor in leadership and organization is a joint program of the College of Arts and Science and Peabody College. The minor requires 18 credit hours.

The following courses are required:
- FNEC 140 Financial Accounting
- MGRL 194 Fundamentals of Management
- HOD 1200 Understanding Organizations

Three elective courses to be chosen from:
- MGRL 185 Negotiation
- MGRL 198 Corporate Strategy
- HOD 1700 Systematic Inquiry
- HOD 2700 Leadership in Theory and Practice
- HOD 2710 Challenges of Leadership
- HOD 2720 Advanced Organization Theory
- HOD 2730 Introduction to Human Resources Development
- HOD 2740 Human Resource Management

Minors may be combined with any departmental or interdisciplinary major; however, the minor in managerial studies must include 15 credit hours that are being counted solely toward the minor.

Students electing a second minor in managerial studies must complete at least 12 credit hours counted solely toward the second minor.

**Financial Economics**

Course descriptions begin on page 185.

**Managerial Studies**

Course descriptions begin on page 201.
Managerial Studies

DIRECTOR Cherrie C. Clark
ASSOCIATE DIRECTOR William W. Damon
PROFESSOR William W. Damon
ADJUNCT PROFESSORS Corey M. Cleek, David H. Furse, Stuart A. Garber, Bob Isherwood, Patrick R. Leddin, Thomas J. Nagle, Steven A. Pate, David H. Stacey
ASSOCIATE PROFESSORS OF THE PRACTICE Cherrie C. Clark, Kevin M. Clark, Alice R. Goodyear, Arthur J. Johnsen, Gary R. Kimball, Brent Trentham
ADJUNCT ASSOCIATE PROFESSORS Janet M. McDonald, Timothy F. Logan, Garnett Slatton
LECTURERS C. Brian Fox, Joseph J. Rando

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Financial Economics
Course descriptions begin on page 185.

Managerial Studies
Course descriptions begin on page 201.
The CEP met on October 22, 2013 to discuss the proposal submitted by Professor Cherrie Clark of Managerial Studies for (a). Dropping the Leadership and Organization Minor and (b). Dropping one elective course in the Corporate Strategy Minor. The committee approved the proposal with a vote of 6-0, subject to recommended revisions.

The recommended revisions have now been incorporated.

The revised proposal is forwarded with this email.

Best,
Prasad

---

**From:** Muise, Michael R  
**Sent:** Tuesday, November 05, 2013 10:43 AM  
**To:** Polavarapu, Prasad L  
**Subject:** RE: (a). Dropping the Leadership and Organization Minor; (b). Dropping one elective course in the Corporate Strategy Minor

Dear Prasad,
It looks good. Please find attached the pdf of the proposal with the rational and new catalog copies combined for council.
Sincerely,
Michael

---

**From:** Polavarapu, Prasad L  
**Sent:** Tuesday, November 05, 2013 8:55 AM  
**To:** Muise, Michael R  
**Cc:** Campbell, Karen E; Bremer, Jonathan E  
**Subject:** FW: (a). Dropping the Leadership and Organization Minor; (b). Dropping one elective course in the Corporate Strategy Minor