



FALL 2014

Luis Paulo Rosenberg, the World Cup, and One Vanderbilt in Brazil



C LAS brought together faculty and students from A&S, the Owen School of Management, and Vanderbilt Law School in spring 2014 in a series of events examining the impact of the World Cup and Brazil's political and economic prospects, culminating in a public debate on "The World Cup and the Future of Brazil," held at the Bridge Center downtown. Our featured guest was distinguished Vanderbilt alumnus Luis Paulo Rosenberg, advisor to several Brazilian presidents and one of the country's most respected macro-economists and an investment banker. While in town, he also participated in a series of events that gave the Vanderbilt and Nashville communities an in-depth look at the passion surrounding the *jogo bonito* (the beautiful game, as soccer is known in Brazil) and Brazil's role in the 2014 World Cup.

Rosenberg entered Vanderbilt's Graduate Program in Economic Development (GPED) in the late 1960s, and went on to receive his Ph.D. in economics in 1974. Over that period, Vanderbilt trained dozens of Brazilian economists, who returned to Brazil and shaped economic education and policy for the next decades. After completing his doctorate, Rosenberg returned to Brazil to serve as an economics advisor to Presidents José Sarney and Luiz Inácio Lula de Silva. Today he leads Rosenberg and Associates, but is probably best known as the vice-president of São Paulo's storied Corinthians soccer club. The *New Yorker* has credited Rosenberg with leading a financial turnaround that has led the club to a \$1 billion-plus valuation.

The Corinthians were founded in 1910 by five railway workers and have always been strongly rooted in a working class ethos. However, mismanagement over the years significantly damaged the club; in 2007 poor performance led to the Corinthians being dropped to the second tier league. After Dr. Rosenberg came on board as vice president, things turned around drastically, and the Corinthians are currently one of the most highly valued futebol clubs in the world, being the only Brazilian team to be named to the Forbes list of billion dollar valuations. This economic turnaround has been mirrored on the field as the Corinthinians were the 2012 Copa de Libertadores champions and the 2013 Recopa Sudamericana champions.

CLAS Works with School of Medicine on New Curriculum and MA MPH Degree

CLAS and the Institute for Global Health are excited to announce a new dual degree in which students simultaneously pursue a M.A. in Latin American Studies and a M.P.H. in Global Health. The three-year program will allow students to obtain the skill set they need for a career in global health while receiving important social and cultural knowledge to most effectively apply that knowledge among Latin American populations in the United States and abroad.

CLAS has also worked with the medical school to develop new curriculum offerings to encourage medical students to study, conduct research, and participate in clinical rotations in Latin America. A new Central America immersion course offers medical students the option to conduct research or do clinical rotations in five different sites in Honduras, Guatemala, or Nicaragua beginning in spring 2015.

Doug Morgan Appointed Latin American Sites Director at the Vanderbilt Institute for Global Health

In this role, Morgan will create sustainable health initiatives, increase opportunities for innovative global health education and training, foster collaborations among local, national, and international partners, and advocate for vulnerable populations. As an associate professor in the Division of Gastroenterology, Hepatology, and Nutrition at Vanderbilt School of Medicine, his particular focus has been on cancer epidemiology and prevention in Hispanic-Latino populations in both Latin America and the U.S.

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Area studies lends itself to bringing together distant parts of campus. At CLAS, we pride ourselves on having active collaborations and projects with each of Vanderbilt's colleges and schools—being the sort of place law professors chat with students of Portuguese and physicians and MBAs work together on public health projects. We have realized this vision in our One Vanderbilt in Guatemala program, and our strategic plan for the next five years will promote One Vanderbilt in Brazil, building on our historic strengths.

At the same time, this is a period of uncertainty. As we enter the new academic and fiscal years, we have not heard back on our National Resource Center application—and this for a fiscal year that started August 15. About 80% of our funding comes from these Title VI funds, making it difficult to plan for the present year, much less the coming three years. I hope that by the time you read this we can include an addendum announcing new 2014–18 funding for the Center! Nonetheless, we have several exciting events planned for the fall, and we hope you will join us.

Rosenberg cont'd



The 2014 World Cup and 2016 Olympic Games put Brazil at the center of the international spotlight at an unprecedented stage of its economic and political development. While Brazil is an undoubtedly proud host, questions still abound as to how it will handle the newfound power and fortune—and the spotlight on the nation's profound structural inequalities.

During his stay, Dr. Rosenberg led a luncheon discussion with Vanderbilt students and faculty on the history of the Corinthians and futebol in Brazil. Owen and CLAS hosted a breakfast in which Rosenberg met with senior executives from Bridgestone, Nissan, LP, and other Nashville businesses with significant operations in Latin America.

The highlight of Rosenberg's visit was a panel discussion co-hosted by CLAS with the business and law schools that addressed the significance of

the World Cup and the future of Brazil. Moderated by historian Marshall Eakin, the discussion featured Rosenberg, Francisco (Chico) Müssnich, lead counsel of the Brazilian Organizing Committee of the 2014 World Cup and a visiting professor in the law school, and Professor of Portuguese Earl Fitz. The focus was on national identity, economic prospects, and the business of the game. Attended by more than 150 students, faculty, and community members, the event included students from Brazil, Mexico, and Canada who were in Nashville for the final segment of the Americas MBA program. A post-panel reception gave students from various disciplines the opportunity to mingle and discuss the topic and implications for the region's future.

Owen Dean Eric Johnson proclaimed that Owen is committed to Brazil, and he hopes to see such collaborations flourish.

CLAS Partners with Nashville Opera on Florencia en el Amazonas

Nashville Opera will present its first ever opera sung in Spanish, and CLAS is working with them to offer a series of community events around the production. *Florencia en el Amazonas* will be performed at TPAC's Polk Theater January 23–27, 2015. Composed by renowned Mexican composer Daniel Catán, it is the first Spanish language opera commissioned by a major United States opera house.

The libretto for *Florencia en el Amazonas* was written by Marcela Fuentes-Berain in homage to her mentor, Gabriel García Márquez. She draws inspiration from his work to create rich and fantastical characters, and Catán's lyrical compositional style highlights the magical realism present in the libretto. The story follows famous opera soprano Florencia Grimaldi as she travels by boat down the Amazon River to Manaus, in hopes that her performance there will draw her long-lost lover, the butterfly hunter Cristobal, out of the jungle.

The collaboration will feature a number of on- and off-campus events involving CLAS and Blair faculty. Highlights include a panel discussion on magical realism and the modern opera on November 17; an International Lens screening of *House of the Spirits* on November 18, and a First Saturday Art Crawl on January



3 that will feature new local art funded by a Metro Arts grant. The exhibit will be inspired by the opera and created in collaboration with Conexión Américas. Other events are a K–12 teacher workshop, a screening and discussion of *Love in the Time of Cholera* at the Noah Liff

Opera Center, and an Osher Lifelong Learning Institute course. Be sure to check out CLAS's event calendar for the full listing of events and more details.

Vanderbilt Students Studying in Latin America

Contributed by Arik Ohnstad

A number of Vanderbilt undergraduates spent the past semester or year studying in Latin America. Marcus Raimondi studied at the University of São Paulo as an exchange student, Hannah Elbaum studied at Pontifícia Universidade Católica de São Paulo, and Kari Beaulieu blazed trails as the first student on the newly approved program in Rio de Janeiro. Haley Ashworth and Stephen Firestone represented Vanderbilt at the Pontificia Universidad Católica in Valparaíso, Chile, while Jessica Moore participated in the SIT program in

Santiago, Chile. Christoph Sproul, Madison Hughes, Quela Royster, Theodora Saclarides, and Emma Tadlock-Goldsmith called Buenos Aires, Argentina home for six months where they participated in the CIEE Study Center program.

In July and August, juniors and seniors will again strike out to spend fall 2014 in South America. Kelly Bartholomew, Leyann Dahlgren, Nicholas DeNuzzo, Courtney Heard, and Alexander Saccogna will participate in the CIEE program in Buenos Aires. Nicole Farmer will study at the CIEE Study

Center program in Santiago, Chile, while Grace Fuscoe goes to Valparaíso. Diana Kumar will also be in Valparaíso, doing individual research into cultural identity and community development with the School for International Training. Charles Snow will similarly be researching topics embracing social justice and sustainable development while participating in the SIT program in Fortaleza, Brazil.

Faculty Publications

Tom Bogenschild (Latin American Studies) and Arcadio Díaz-Quiñones: "Una conversación con Albert O. Hirschman," *Méjico: La Gaceta del Fondo de Cultura Económica*, no. 517 (2014): 15–16.

Markus Eberl (Anthropology): "Nourishing Gods: Birth and Personhood in Highland Mexican Codices." *Cambridge Archaeological Journal* 23, no.3 (2013): 453–476.

Edward F. Fischer (Anthropology): (ed.) *Cash on the Table: Markets, Values, and Moral Economies* (SAR Press, 2013) (with Bart Victor); "High-end coffee and smallholding producers in Guatemala." *Latin American Research Review* 49:1 (2014): 155–177.

(with Thomas Davis, Doug Heimburger, and Peter Rohloff) "Breastfeeding and Ready-To-Use Supplementary Foods in Guatemala." *Human Organization* 73:1 (2014): 72–81.

Jane Landers (History): "The Atlantic Travels of Francisco Menéndez and his Free Black 'Subjects,'" *Biography and the Black Atlantic*, eds. Lisa A. Lindsay and John Wood Sweet (University of Pennsylvania Press, 2013), 209–223.

"The African Landscape of 17th Century Cartagena and its Hinterlands," *The Black Urban Atlantic in the Age of the Slave Trade* (The Early Modern Americas), ed. Jorge Cañizares-Ezquerro, James Sidbury and Matt D. Childs (University of Pennsylvania Press, 2013), 147–162.

"African Ethnic Groups in Florida," *Africa in Florida: Five Hundred Years of African Presence in the Sunshine State*, ed. Amanda Carlson and Robin Poyer (University Press of Florida, 2013), 73–85.

"Founding Mothers: Female Rebels in Colonial New Granada and Florida," *Journal of African American History*, 98:1 (Winter 2013): 7–23.

FACULTY PROFILE

Maria Luisa Jorge

*Assistant Professor,
Earth and Environmental Sciences
and Biological Sciences*



Jorge has received numerous research grants from state and federal foundations

Maria Luisa Jorge (or Malu, as she likes to be called) received her B.S. and M.S. from the Universidade de São Paulo (USP), one of Vanderbilt's core institutional partners. After teaching high school in Brazil, she came to the United States to study at the University of Illinois at Chicago where she obtained her doctorate. She specializes in movement ecology, trophic interactions, and conservation biology.

Professor Jorge has long been fascinated by the variety of ecological interactions that exist in nature and how those interactions reflect larger changes in the environment. This passion, combined with a deep commitment to protecting the environment, has allowed her to use her skills and expertise to further conservation efforts on a micro and macro level. Her research on large mammals in Brazil (the bush dog and the peccary) focuses on consequences and challenges of human activities and growth.

She writes of her research: "As Brazil's economic growth is intensified, so are the challenges of maintaining economic growth and preserving natural systems and biodiversity. Understanding the effects of land change on Brazilian ecosystems will help in efforts to reduce biodiversity loss and harmful effects on ecosystem function not only at local and regional scales, but on the global scale as well."

foundations in Brazil to investigate the signals and effects of land use in mammals of the Amazon, Cerrado, and Atlantic forest. Most recently, she received a postdoctoral fellowship from the Fundação de Amparo à Pesquisa do Estado de São Paulo (FAPESP) in Brazil for her project titled "Ecology and conservation of an engineering species, the white-lipped peccary (*Tayassu pecari*)."

Jorge teaches several courses at Vanderbilt, including study abroad courses in collaboration with USP. She and Professor Guilherme Gualda will lead a new course in Brazil in summer 2016, "From Volcanoes to Rainforest: Geology and Ecology in Southern Brazil" (EES 210), that will expose students to earth and environmental processes in the field and explore the vast natural diversity of Brazil. On campus, Jorge's conservation course (BSCI 233), examines how humans have changed the Earth's landscape in the last 200 years and introduces students to some of the major ethical, economic, and ecological questions of human expansion. Through her Ecology course (BSCI 238) she strives to share her scientific passion with her students.

CLAS will work closely with Jorge to strengthen our K–12 outreach programs to the sciences and to undertake new initiatives in Brazil and with USP.

FULBRIGHT PORTUGUESE TEACHING ASSISTANT AT VANDERBILT



We are pleased to welcome Fulbright Portuguese Teaching Assistant, Mr. Diogenes Santos, to Vanderbilt this fall. Mr. Santos is originally from Bahia and received his B.A. in English from the State University of Bahia (UEBA). The Fulbright Language Teaching Assistants program promotes cultural exchange by placing international teaching assistants in U.S. classrooms. While participating in the FLTA program, Mr. Santos will have the opportunity to increase his familiarity with United States culture and at the same time bring his insights on Brazilian popular culture and Brazilian studies to Vanderbilt students. Mr. Santos will teach PORT 102 (Elementary Portuguese) and participate in the Portuguese department's extracurricular activities, including Brazil Week, Festa Junina, and weekly *bate-papo*.

BRAZIL WEEK 2014: SEPTEMBER 29-OCTOBER 3

Led by Assistant Professor Marcio Bahia and his students, Brazil Week brings faculty, students, and the Nashville community together for an exciting roster of activities each fall semester. With Brazil's recent success in hosting the World Cup and Rio de Janeiro's upcoming role as host of the 2016 Summer Olympics, this year features a public lecture by Jay Coakley, professor of sociology at the University of Colorado. Dr. Coakley specializes in the study of mega sports events and will discuss the cultural and economic impact of hosting two such major events for Brazil.

New this year is a cooking organized with help from Faculty Head of Sutherland House, Chalene Helmuth. Students will learn to make traditional Brazilian favorites including *pão de queijo* and *bri-gadeiro*, and have the opportunity to try Brazil's favorite national dish, the *feijoada*.

The weekly lineup includes (see the CLAS calendar for exact times):

- **September 29:** Interactive dance demonstrations featuring classic Brazilian dances ranging from the martial arts-influenced *capoeira* to the Amazonian *carimbó*. Audience participation is highly encouraged!
- **September 30:** Public lecture by Jay Coakley, 4:10 p.m.
- **October 1:** World on Wednesdays, "Brazil at Vanderbilt: Undergrad and Grad Experiences," features talks by Vanderbilt students about their academic experiences in Brazil and information about CLAS



summer funding opportunities for study and research in Brazil. That evening, International Lens presents Laís Bodanzky's 2010 film *As Melhores Coisas do Mundo*.

- **October 2:** The Brazilian Studies Reading Seminar hosts Jay Coakley for a seminar discussion at noon. The Brazilian cooking class will be held later in the day on The Ingram Commons.
- **October 3:** Brazil Week wraps up with the annual futebol tournament where teams from around campus compete for the honor and the glory of winning the Brazil Week Cup. The tournament is followed by a Southern BBQ.

Brazil Week is co-sponsored by CLAS, the Robert Penn Warren Center for the Humanities, Department of Spanish and Portuguese, International Student and Scholar Services, Multicultural Leadership Council, Office of the Vice Provost for Faculty and International Affairs, International Lens, and The Ingram Commons.

Faculty Publications cont.

Helena Simonett (Blair):

"From Village to World State: The Malleability of Sinaloan Popular Brass Bands." *Brass Bands of the World: Militarism, Colonialism, and Local Music Making*, ed. by Kate Brucher and Suzel Reily, pp. 199-216. Surrey, U.K.: Ashgate, 2013.

"Envisioned, Ensounded, Enacted: Sacred Ecology and Indigenous Musical Experience in Yoreme Ceremonies of Northwest Mexico." *Ethnomusicology* 58, no. 1 (2014): 110-132.

Elizabeth J. Zechmeister (Political Science) and Carlin, Ryan E., Gregory J. Love: "Trust Shaken: Earthquake Damage, State Capacity, and Interpersonal Trust in Comparative Perspective." *Comparative Politics*. (In Press).

Ryan E. Carlin, Gregory J. Love, and Elizabeth J. Zechmeister: "Natural Disaster and Democratic Legitimacy: The Public Opinion Consequences of Chile's 2010 Earthquake and Tsunami." *Political Research Quarterly* 67:3 (2014): 3-15.

Faculty News

Robert Barsky (French, English, Jewish Studies) submitted his new book *Asocial Injustice: Interpreting the Experiences of Undocumented Immigrants in an Era of Fictional Law* for publication. Based on a large-scale research project originating in the United States that involved interviews with immigrants, advocates, and immigration enforcement personnel, this manuscript provides a fresh and timely examination of issues facing undocumented immigrants and those involved in enforcing and revising existing laws.

Tom Bogenschild (Latin American Studies and Director of the Global Education Office) has just stepped down from three years on the Executive Committee of the Association of International Education Administrators. He attended a conference in Denmark hosted by the Danish Institute for Study Abroad this summer and reviewed the social sciences curriculum for CIEE Buenos Aires and the International Programs of Marquette University as an external peer advisor.

Vanderbilt Vaccine Center and Nonprofit Fundación INFANT Expand to Brazil

The Vanderbilt Vaccine Center is expanding its international field study program with Fundación INFANT to include Brazil. Founded by Argentine doctors in 2003 and based in Buenos Aires, the mission of Fundación INFANT is to investigate the causes of respiratory diseases that severely affect children (such as asthma, bronchiolitis, pneumonia, and influenza), and to translate laboratory findings into preventive and therapeutic medical interventions that promote pediatric health. The nonprofit recently opened a center in Brazil in collaboration with the Universidad Pontificia Católica de Río Grande do

Sur in Porto Alegre in order to reduce the impact of pediatric respiratory diseases such as asthma or bronchiolitis.

The international program gives Vanderbilt residents, medical students, and research fellows the opportunity to conduct biomedical research or pediatric rotations at hospitals and medical centers in Latin America. Program participants are embedded into a fully bilingual team of both local and U.S.-trained researchers and physicians. Students also have the opportunity to shadow certified physicians in pediatric hospitals or primary health care model centers.

Faculty News cont.

Elizabeth Heitman (Medicine) was an invited speaker and educational consultant to the Instituto de Investigaciones Biomédicas at the Universidad Nacional Autónoma de México (UNAM) in December 2013. Together with Sergio Litewka (University of Miami), she discussed the institute's plan to implement comprehensive graduate education in research integrity in the coming year. Drawing from her 14 years of experience in teaching and implementing biomedical research ethics in Costa Rica, she also spoke to UNAM faculty, students, and administrators on the role of policy and education in the prevention of misconduct and promotion of responsible research. UNAM is Mexico's largest university, with a total enrollment of almost 350,000 students and more than 36,000 faculty.

Jane Landers (History) was invited to present her research and her efforts to digitally preserve records through the Ecclesiastical and Secular Sources for Slave Societies (ESSSS) project to various university audiences in spring 2014, including Notre Dame, Florida State University, University of Florida, and for St. Augustine's civil rights anniversary commemoration. Landers was also a featured speaker at TEDxNashville 2014 where she discussed "The Missing Century of Black History in the Americas."

Affiliated Faculty News

Richard Pace (Anthropology, MTSU) is editor of a new book, *Amazon Town: A Study of Human Life in the Tropics* (Oxford Press, 2014). He is currently working closely with CLAS to plan a joint conference with MTSU in spring 2015 on indigenous peoples' involvement in the production of digital and social media.

Christoph Rosenmuller (Latin American History, MTSU) has been awarded a Fulbright García Robles fellowship for research in Mexico City, where he will be associated with the Colegio de México. His research on contested pluralism of norms in early modern justice focuses on the idea of "innate corruptness" that held that lesser birth or blending with other races presaged corrupt conduct.

OUTREACH



Through the Lens: Teaching Latin America Through Film

In July, CLAS partnered with the Office of International Programs at Western Kentucky University to present a professional development institute for educators: Through the Lens: Teaching Latin America through Film. Geared towards middle and high school teachers (grades 7–12), the Through the Lens program aims to educate participants in diverse aspects of Latin American culture depicted in film and to develop classroom curriculums related to Latin American themes.

As WKU's International Year of Country program will focus on Ecuador during the 2014–2015 academic year, this year's film institute featured the Ecuadorian film *Que tan Lejos* along with *Motorcycle Diaries* and *Central Station*. WKU professors Sonia Lenk, Ted Hovet, John Dizgun, and Beckie Stobaugh led discussions related to the films on issues

of nationalism, identity, politics, history, economics, and geography in Latin America. Dr. Lenk even surprised participants by coordinating a Skype call to Ecuador with one of the actors from *Que tan Lejos*.

Following the seminars, participants developed and shared curriculum plans for use in their classrooms. Professor Stobaugh ensured that teachers were supported and challenged in the creation of curriculum based on critical thinking and inquiry—keeping them active and reminding them what it was like to be students! The new curricular resources as well as the presentations by WKU faculty can be found on the Curriculum Resources section of the CLAS website. Overall, the institute was a great success and will impact participants' students and beyond.

CLAS SUMMER AWARDS PROGRAMS

CLAS administers several summer awards available to graduate and undergraduate students pursuing research projects or language study in Latin America. The call for applications is posted on the CLAS website each December and applications are due in early February. More information is available at vanderbilt.edu/clas/funding-opportunities/student-summer-awards.

Littlejohn Fellowships Focus on Guatemala

In 2013, the College of Arts and Sciences launched the Littlejohn Fellowship Program to support undergraduate research and help inspire young scholars to make a positive difference in society. In its inaugural run, the program named five College of Arts and Science professors as Littlejohn Faculty Fellows. The Fellows worked with undergraduate scholars on research projects during the academic year; the students presented their findings at a symposium held in April.

LAS Director Ted Fischer was selected as one of the faculty fellows to work with two undergraduates: Rachel Grenfell-Dexter, a medicine, health and society junior from Pemba, Kenya, and Peabody student Eunice Jun, a cognitive studies and computer science sophomore from Los Angeles. The students conducted research on a malnutrition project, Maní+, that Fischer heads in Guatemala. Grenfell-Dexter and Jun helped develop recipes for the nutritional supplement specifically tailored for Maya communities and suggested culturally appropriate ways to market Maní+ to the parents of young children. Dr. Fischer praised the students and their work noting, "Their research has been crucial in understanding nutrition in Guatemala and helping provide real solutions to malnutrition. They report that this has been an amazing way to actually see results of research in use, to apply theory to real problems, and to make a difference in the world."

In the course of the year, Ms. Grenfell-Dexter and Ms. Jun traveled to Guatemala and presented



at the 2014 Unite for Sight Global Health and Innovation Conference at Yale University, which is the largest global health and social enterprise conference in the world. Ms. Jun was one of approximately 80 poster presenters who had the opportunity to share research and findings. Her poster was entitled "A Holistic Approach to Malnutrition in Guatemala" and gave an overview of the three-pronged Maní+ model that includes the RUSF (ready-to-use supplemental food), education, and agriculture, and also presented the findings from research by Ms. Jun and Ms. Grenfell-Dexter conducted over spring break.

FGV Law Student Exchange

This fall, Vanderbilt Law School students Achumboro Ataande, Orlando Hodges, and Rahil Rather are participating in the law school's exchange program with Fundação Getúlio Vargas's (FGV) law and business schools in São Paulo. FGV is one of the top-ranked schools in South America and was recently ranked 95th of the top 150 world business schools by the *New York Times*. Faculty from FGV were also fundamental in helping Brazil prepare (and win) its bid for the 2016 Summer Olympics.

In order to prepare Ataande, Hodges, and Rather for their semester abroad, CLAS organized and supported weekly Portuguese tutoring sessions led by doctoral student Denise

Callejas. Over the course of three months, Callejas worked with the students to improve their Portuguese language skills and provided invaluable cultural insights, readying the students for the social expectations involved with conducting business in Brazil.

Mr. Ataande is particularly excited about the exchange program opportunity, which he hopes will serve as a foundation for running his own multinational corporation with manufacturing offices in Brazil. His eventual goal is to build a company that can be used as a tool for social change, improving the quality of life for people living in developing countries. All three students will return to Vanderbilt in spring 2015 to finish their studies.

Affiliated Faculty News cont.

Gerald Reed (Political Science, MTSU) has been contracted by USAID as a legislative development specialist for various projects. He is adjunct professor at MTSU in the political science department.

Grad Student News

Enrique Salvador Rivera (History) published a report on the rampant and systematic discrimination of blacks in Latin America, specifically in the Dominican Republic. The article focuses on the racially fueled divisions between Haiti and the DR and the "anti-blackness and anti-Haitian" sentiment that permeates Dominican society. The report was published in the North American Congress on Latin America's online February issue at nacla.org/news/2014/2/2/reading-neoliberal-anti-blackness-dominican-republic-s-immigration-policies

Aileen Teague (History) was granted a Fulbright Award that she will use to study the history of the bilateral U.S.-Mexico drug policy. She will be affiliated with the Instituto de Investigaciones Históricas at the Universidad Nacional Autónoma de México. Teague intends for her research to provide important insights on how the social and political history of the bilateral "war on drugs" affects public policy.

Daniel Zizumbo (Political Science) received a fellowship from the Social Science Research Council's Drugs, Security and Democracy Program for his doctoral research on the vigilante movements of Mexico. He will be living in Cheran—a town that receives support from law enforcement—in the state of Michoacán.

Alumni News

CLAS will host its annual LAS Reunion Weekend Alumni Reception on October 10 at 5 p.m., following a talk on Brazil by Marshall Eakin.

All LAS alumni are cordially invited to attend and enjoy wine and light refreshments. We will host another reception for alumni and friends on October 15 in São Paulo.

SIMON COLLIER TRAVEL AWARDS

A historian of Chile with an expertise in Argentine tango, Simon Collier served as a former director of Vanderbilt CLAS and was chair of the Department of History. Simon Collier Travel Awards fund student research in Chile and Argentina, as well as other projects on cultural arts elsewhere in Latin America. Ranging from \$500 to \$2,000, these awards are available to both undergraduate and graduate students enrolled at Vanderbilt. CLAS awarded Simon Collier Awards to the following two students for summer 2014.

Caleb Hayes, a second-year master's in public health student of global health, spent twelve weeks completing operational research for Primeros Pasos clinic in Quetzaltenango, Guatemala, as part of his practicum. His research consisted in observing and participating in clinical and organizational processes, formally and informally interviewing clinical and volunteer staff over information processes in the clinic, and analyzing the capacity of the clinic to implement new electronic medical record systems. Resulting products of his research include a manual featuring standard operating procedures for management of the current EMR system, data quality audit forms, and usability reviews of EMR systems.

Whitney Lopez-Hardin, a fourth-year Ph.D. student in political science, carried out qualitative interviews in Cochabamba, Bolivia, during the summer of 2014. Her research focuses on individuals who remain behind in migrant-sending communities. She is interested in studying the effects of out-migration on local democratic development and political participation.

FOREIGN LANGUAGE AND AREA STUDIES FELLOWSHIPS

CLAS receives funding from the Department of Education to support FLAS Fellowships for intensive studies of Portuguese or Latin American indigenous languages abroad. Both graduate and undergraduate students are eligible to receive FLAS fellowships and must be U.S. citizens or permanent U.S. residents. Seven Vanderbilt students received FLAS fellowships for summer 2014 to study Portuguese, K'iche' Mayan, or Nahuatl.

LATIN AMERICAN STUDIES FIELD RESEARCH GRANTS

Awards are for approximately \$2,000 each and support travel expenses related to field research for graduate students conducting pre-dissertation research in Latin America. This award is NOT intended for advanced dissertation research, but rather to support initial hands-on field research and the development of independent research projects. CLAS awarded five Field Research Grants to the following students for summer 2014.

Keitlyn Alcantara-Barsness, a second-year Ph.D. student in bioarchaeology, traveled throughout Central Mexico to survey potential sites for dissertation research, examine existing skeletal collections, meet relevant researchers, and begin discussions on future collaborative projects. Keitlyn is interested in using bioarchaeological data to understand political and social relationships at tributary sites of the Aztec Empire. Thanks to funding from CLAS, Keitlyn was able to establish an academic social network and is working towards a pilot project at the site of Tizatlan for the summer of 2015.

Jennifer Bradham, a second-year Ph.D. student in Earth and environmental sciences/environmental engineering traveled throughout four different ecosystems in southern Brazil capturing and sampling white-lipped peccaries and their potential dietary resources. Her research focuses on peccary dietary plasticity through time and potential causal mechanisms for fluctuations in diet including seasonality, human influence, and natural variations in locality geochemistry.

Fernanda Bretones Lane, a first-year Ph.D. student in the Department of History, spent three weeks in Havana, Cuba, conducting pre-dissertation archival research. Her project focuses on the relationship between slavery and independence in Cuba and will explore the connections between Cuba and other areas of the Caribbean.

Gloria Pérez Rivera, a second-year student in the Department of Anthropology, traveled to Cartagena, Colombia, for seven weeks to do preliminary research working with Internally Displaced People (IDPs), as well as the institutions (state and NGO organizations) that offer services to them. IDPs have been removed from their land and homes by various armed actors in the internal conflict of more than 25 years, and some have relocated to the city in search of opportunities to rebuild their lives. Pérez's summer research focused on state institutions providing services to IDPs and on IDPs in Cartagena.

Andrea Pitts, a fourth-year Ph.D. candidate in philosophy, spent one month doing archival research at the Universidad Nacional Autónoma de México in Mexico City. Her project focused on the early writings of twentieth-century philosopher Leopoldo Zea, who served on the UNAM faculty for nearly 60 years. Specifically, her research concentrated on the question of how Zea's conception of humanism could account for diverse forms of social identity, including gender and racial identities.

Portuguese Language and Brazilian Culture Summer Program in São Paulo

Nineteen students from universities across the country participated in this summer's Portuguese Language and Brazilian Culture program offered by CLAS and Tulane's Stone Center with Pontifícia Universidade Católica in São Paulo. Now in its fourth year, the intensive immersion program was directed by Tulane's Rebecca Atencio and attended by Vanderbilt students Megan Oleson, Andrew Granholm, and Isabela Uribe.

All three Vanderbilt students were recipients of Foreign Language and Area Studies (FLAS) fellowships awarded by CLAS for summer language study. The students and professors alike embraced the benefits and challenges brought about studying in one of the cities hosting the 2014 World Cup. While the World Cup provided a breadth of topics for analysis, the unique opportunity to experience futebol fever in Brazil solidified the students' cultural



education. Students had the opportunity to participate in several cultural experiences, including a traditional "festa" in São Paulo.

Latin Business Case Competition

In spring 2014, the Owen Graduate School of Management hosted its inaugural Latin Business Challenge MBA case competition in collaboration with Deloitte and AT&T. Organized by students in Owen's Latin Business Association and co-sponsored by CLAS, it is the only business case competition in the U.S. focused on Latin America. Participant teams from six business schools were presented with the challenge of how best to develop a strategy for Brasil Foods, a fast-growing Brazilian company striving to become a key player in the food industry by expanding their production and distribution overseas.

President of the Latin Business Association and competition organizer Arturo Garza Alanis (MBA '15), explained, "Our original motivation for launching this first-of-its-kind case competition was to showcase the vibrancy and complexity of the business climate throughout

Latin America. We thought the timing was right to launch a U.S.-based MBA case competition focusing on Latin America. Our classmates, professors, and recruiting companies are all recognizing the increasingly important role these economies are playing in global business."

Participants included Georgia Tech's Scheller College of Business, Indiana University's Kelley School of Business, Ohio State University Fischer College of Business, University of Southern California Marshall School of Business, Washington University's John M. Olin School of Business, and Vanderbilt University's Owen Graduate School of Management. The winning team from Indiana University received a \$5,000 cash prize while Georgia Tech's team took second place with a cash prize of \$2,000.

Alumni News cont.

Laura Delgado (M.A. 2010) is now the manager of education initiatives for Conexión Américas. She began her career there as the parent engagement program coordinator, but now her work has expanded to include youth development as well. She continues to lead the implementation of the Parents as Partners program for Latino parents at the middle and high school level, and she will also supervise the pilot implementation of the Escalera: Taking Steps to Success Program. The Escalera initiative provides college access counseling for 37 immigrant and refugee juniors at Glencliff High School.

Caleb Paul Stevenson Finegan (M.A. 1993), associate professor of history at Indiana University of Pennsylvania, was selected this past January to serve as director of the Robert E. Cook Honors College. In his role as director, Finegan is charged with providing the leadership, information, and support needed for the Cook Honors College to continue achieving success and improvement in academic excellence, student and alumni development, marketing, promotion and enrollment management, and resource development.

Mark Kendall (M.A. 2008) was awarded a 2014 Fellowship from the Guggenheim Foundation this past April for his work in the creative arts. Mark also recently confirmed a screening in September of his last project, the documentary film *La Camioneta*, at the National Gallery of Art in Washington.

Ashley Larson (M.A. 2014) will move to Los Angeles this fall to pursue a Masters of Library and Information Science (M.L.I.S.) at UCLA. Upon graduation, she hopes to find a career where Latin American studies and librarianship intersect.

John Maddox (Ph.D. 2014) has accepted a position as assistant professor of Spanish at the University of Alabama in Birmingham beginning fall 2014. He will teach courses on Spanish language and Afro-Hispanic literature.

Alumni News cont.

Caitlin Patton (M.A. 2014) represented CLAS in Vanderbilt's PenPal program, in which VU graduate students correspond with local area middle school students through handwritten letters. More than 100 sixth graders from Wright Middle School, one of the most economically and geographically diverse schools in Metro Nashville, participated in the program. Vanderbilt grad students and middle school student PenPals met in person and were treated to a tour of Vanderbilt University Medical Center facilities on April 16.

Daniel Rojas (M.A. 2014) is working as a consultant for the Center of Comparative Politics for Education at Diego Portales University in Chile, assisting with the government's reform of Chile's educational system. Additionally, he is part of a startup company called YoCapacito.cl, a network of lecturers designed to educate adults in big corporations.

Isabel Segovia Ospina (M.A. 1997) was a candidate for vice president of Colombia in 2014. Ospina was nominated to run alongside Enrique Peñalosa as representatives of the Partido Verde (Green Party). Although the election went to the incumbent, Juan Manuel Santos, Peñalosa and Segovia utilized the platform to bring a progressive perspective to the national political debate.

John Suggs (M.A. 2008) is currently serving as the head of Army Security Cooperation Engagement for the U.S. Military Advisory and Assistance Group in Lima, Peru. Before moving to Lima, Suggs was an attaché in La Paz and worked in Buenos Aires.

Will Young (M.A. 2014) was accepted to the Ph.D. program in political science at Rutgers University.

Director of International Recruiting at Owen Travels to Five Countries in Latin America

In August, Kim Killingsworth, the director of international recruiting and relations for the Owen Business School, traveled to Chile, Argentina, Brazil, Peru, and Colombia as part of her annual recruitment of international MBA students. Killingsworth is fluent in Spanish, having studied at the Universidad Complutense in Madrid and having served in the Peace Corps in both Honduras and Chile.

She has a strong background in international recruiting, from her experience placing Fulbright Scholars while at LAPSAU at Harvard and overseeing international MBA admissions at the Johnson School at Cornell. She has been with Vanderbilt since 2012.

During her whirlwind August trip, she attended recruitment fairs in Santiago (a favorite spot where she revisits friends from Peace Corps days), Buenos Aires, Rio, São Paulo, Lima, and Bogotá. She also traveled to Medellín to participate in an information session with Emory University at the EducationUSA center and presented to companies under the Sindicato Antioqueño umbrella, a conglomerate of 120+



companies in Medellin that sponsor employees to pursue an MBA abroad.

With a true passion for Latin America, Killingsworth integrates the sensibilities from her Peace Corps days into her travel. Last year, she was invited to a *barrio marginal* in Medellín to participate in a storytelling course for seniors. While there, she discovered that young gang members had been trained to work as tour guides as part of a civic improvement project directed by Medellín's mayor. Other improvements included the installation of a *teleférico* (cable car) that facilitates travel for residents to downtown job opportunities as well as the amazing Biblioteca España that was donated by the government of Spain and provides residents with library and internet access for the first time. She hopes to return to the *barrio* to see if the guides continue in their jobs, and to observe the impact of the other programs.

After her last recruiting event in Bogotá, she will spend the day with colleagues who have built a rural school outside the city. She has connected them with Peabody faculty with the intention of creating an internship program to which Vanderbilt would send volunteer teachers.

CLAS WELCOMES VANDERBILT'S LATIN AMERICAN HUMPHREY FELLOWS

Initiated in 1978, the Hubert H. Humphrey Fellowship Program promotes cultural exchange by bringing mid-career professional leaders from developing nations and emerging democracies to engage in professionalization activities in the United States. Humphrey Fellows come to the United States for an academic year. This year we are pleased to welcome two fellows from Latin America.

Kelly Cardozo, from Brazil, serves as the pedagogical coordinator at the Institute for Sustainable Development where she helps coordinate projects focused on the development of cultural and social entrepreneurship, educational heritage, ethnic-racial education, and environmental education. In her work, she has observed how important it is to provide such support to local communities. Mrs. Cardozo wishes to use her Humphrey year to learn about desegregation in the United States' education system. Upon her return to Brazil, she intends to create socio-cultural centers with professional courses in order to develop new, diverse leaders that will work in the communities in which they live.

Libni Guardado is from El Salvador where she has taught middle school English since 1997. As a teacher in a country that has been greatly affected by gang warfare, she helps her students grow both academically and personally through encouraging discipline, respect, and courtesy. She also teaches English at a nonprofit organization that serves students from rural areas. During her Humphrey year, Ms. Guardado would like to learn more about child psychology and motivation, and she is interested in studying school-community connections and enhancing her teaching skills to become a better instructor of the English language.

LIBRARY NEWS

Contributed by Paula Covington, Latin American and Iberian Bibliographer and Senior Lecturer in Latin American Studies



Spring 2014 was a good one for book buying trips. In February, three days in Guatemala provided the opportunity to enrich Vanderbilt's Mayan language and culture collection as part of our national global resources commitment.

I traveled to Cuba in late April as part of Professor Landers' ESSSS digitization project and, while there, purchased primarily Cuban literature and history, especially materials relating to the African diaspora and slavery. An exciting, rare find is *La policía y sus misterios en Cuba* that has a great deal of information on Afro-Cuban cults, witchcraft, secret societies, race, ethnology and the police in the 19th and early 20th century. I also visited the *taller*, Ediciones Vigía, while in Matanzas to purchase artists' books for the library's special collections.

Following Cuba, I attended the Colombian book fair in Bogotá in early May. Since Colombia is one of Vanderbilt's premier collections, this was an opportunity to see Colombia's regional-level publishing as well as its national

output. Peru was the invited featured country this year, and we filled in many gaps in our Andean archaeology collection. García Márquez's recent passing led to a memorial exhibit at the *feria* and school children wrote personal testaments about the loss of Columbia's most revered author.

In May, SALALM, the international association for representatives of Latin American collections convened in Salt Lake City. It provided an opportunity to meet with Latin American and Iberian colleagues and booksellers to discuss approval plans, e-book collections, digitization efforts, and other library issues. I presented several talks, including one on Vanderbilt's faculty, library, and student collaborations.

One of these collaborations is our recently inaugurated Dean's Fellows programs. This coming year's project involves the review, selection, digitization, and creation of an online exhibit of the library's collection of the correspondence of Manuel Zapata Olivella. We were able to award two fellowships for this project: Gretchen Selcke, a doctoral student in

the Department of Spanish and Portuguese, and Fernanda Bretones Lane, a doctoral student in the Department of History.

In June, the National Peace Corps Association met in Nashville. The library and the Center for Latin American Studies co-hosted the Friends of Colombia group at Vanderbilt's Special Collections and University Archives. Michael LaRosa, a professor of history at Rhodes and a CLAS-affiliated faculty member, discussed Colombian political history from the 1947 Violencia period to 1985 when the Peace Corps in Colombia was discontinued for a period of time. I shared two Peace Corps collections at Vanderbilt that relate to Colombia: the collection of Nicholas Hobbs, a former professor of psychology at Peabody who was director of selection of the initial Peace Corps and the Helguera Peace Corps collection. Professor Helguera trained the very first group selected in 1961. Several of those who served in that first group shared fond memories and stories of that time with Professor Helguera and were surprised to see photos of themselves that had appeared in *Life* and other such publications. This session was a reminder of just how multifaceted our Latin American collections are!

Latin American Studies Titles Available from Vanderbilt University Press

The Golden Leaf: How Tobacco Shaped Cuba and the Atlantic World Charlotte Cosner \$35.00 Forthcoming	How Human Rights Can Build Haiti: Activists, Lawyers, and the Grassroots Campaign Fran Quigley \$35.00 Forthcoming	Medicine and Nation Building in the Americas, 1890-1940 José Amador \$29.95 Forthcoming	The Washington Dissensus: A Privileged Observer's Perspective on US-Brazil Relations Rubens Barbosa \$27.95 Forthcoming
Shade-Grown Slavery: The Lives of Slaves on Coffee Plantations in Cuba William C. Van Norman Jr. \$29.95	Domesticating Empire: Enlightenment in Spanish America Karen Stolley \$59.95	Screening Neoliberalism: Transforming Mexican Cinema, 1988-2012 Ignacio M. Sánchez Prado \$55.00	The Legacy of Christopher Columbus in the Americas Elise Bartosik-Vélez \$35.00
Becoming the Tupamaros: Solidarity and Transnational Revolutionaries in Uruguay and the United States Lindsey Churchill \$55.00	Latin American Icons: Fame Across Borders Edited by Dianna C. Niebylski & Patrick O'Connor \$27.95	Sustaining the Borderlands in the Age of NAFTA: Development, Politics, and Participation on the US-Mexico Border Suzanne Simon \$55.00	Shaping the Motherhood of Indigenous Mexico Vanja Smith-Oka \$29.95

Order from any bookseller or call our toll-free number at 800-627-7377.

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VANDERBILT
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CLAS Welcomes New Graduate Students



Stephanie Brandão

Carvalho is a Brazilian-U.S. American who grew up in Somerville, Massachusetts. She graduated from Washington and Lee University with a double major in Romance Languages (Spanish

and Portuguese) and Global Politics, and a minor in Latin American and Caribbean Studies. As the daughter of Brazilian immigrants, she finds Latin American Studies appealing because it provides a mirror reflecting who she is and a crystal ball depicting who she can be. Before coming to Vanderbilt, Stephanie volunteered for English for Speakers of Other Languages (ESOL), teaching a Spanish class for the community and translating; later she became the general co-chair of the organization. She has a special place in her heart for the Spanish-speaking Caribbean, which inspired her to lead ESOL service trips to Najayo, Dominican Republic, and to spend one year living and working in Santo Domingo as an ESL middle school teacher. At CLAS, Stephanie plans to focus on Latin American politics.



Haleema Cheek was born and raised in Washington, D.C., in an African-American Muslim household. Growing up in the nation's capital exposed her to an environment rich in cultural diversity. She began traveling

abroad at the age of six and studying Spanish in grade school, but it was her first trip to Buenos Aires at age 13 that strengthened her love of Spanish and Latin American culture. Since then, Haleema has traveled to Machu Picchu, spent a summer studying in Cuenca, Ecuador, and a semester abroad in Santiago, Chile. Upon her return to Spelman College, Haleema completed her undergraduate honors thesis on the connection between the 1973–1990 Pinochet dictatorship and the current Chilean education conflict. Haleema graduated magna cum laude from Spelman, and she will focus on the African diaspora within Latin America while at Vanderbilt.



Grace Fletcher is from Houston, Texas. She graduated from Davidson College in North Carolina with an independently designed major in Latin American Studies and Spanish. While at Davidson, she conducted

interdisciplinary research in a K'iche' Maya community in Guatemala that focused on infant malnutrition and maternal ideas about infant feeding practices. She also spent a semester studying abroad in Arequipa, Peru. After completing her degree, she moved to Nashville where she worked in Vanderbilt's Department of Special Education managing the day-to-day operations of an intervention research study in Nashville public schools. She has also worked for the Nashville Public Library, doing outreach and early childhood literacy workshops for Latino families. Grace is the first student enrolled in our new dual MA/MPH program (see page 1); she expects to graduate with both degrees in 2017. She looks forward to studying K'iche' and continuing to explore the intersections of public health and medical anthropology in Latin America.

VISAGE Guatemala: Health, Development and Culture in Guatemala

Vanderbilt's VISAGE (Vanderbilt Initiative for Scholarship and Global Engagement) program is a model interdisciplinary study that combines scholarship, field research, and service learning in a calendar year course sequence. Students study a specific issue and country during the spring semester, travel to that country for summer fieldwork with a local partner, and then take a fall course to produce a major final paper.

Offered again in spring 2014, VISAGE Guatemala (MHS 218) was taught by Ted Fischer and Avery Dickins de Girón. The course requires some Spanish language proficiency, and students must go through

an interview process in order to enroll in the course.

In the spring seminar on campus, students examined the many interrelated dimensions of health, development, and society in Guatemala, and they were treated to lectures by visiting speakers and faculty from the medical and nursing schools. Students then traveled to Guatemala for four weeks in May and June to apply this knowledge through internships with partner organizations: Manna Project International in Chaquijyá, Sololá and Primeros Pasos clinic in Quetzaltenango.

Students working with Manna taught English and helped promote basic health care

to Kaqchikel schoolchildren in Chaquijyá, while the those at Primeros Pasos assisted with nutrition and health education programs for the ten K'iche' Maya communities served by the clinic. All of the students participated in weekly seminars to discuss readings and conducted independent projects related to health. After studying the complicated issues surrounding health and development in Guatemala, this on-the-ground experience has a deep impact on students. Several of them will continue to serve communities in Guatemala as board members of the Inter-American Health Alliance student organization, which raises funds to support Primeros Pasos.



Kyle Harper is a native Texan and grew up in Houston and Galveston. He has had a deep passion for Latin America since childhood and has traveled throughout Mexico and Central America with his family. After high

school, Kyle toured extensively in South America and became fascinated with the cultures of the Amazon. During one trip to Brazil, he met researchers from the University of São Paulo who were using their findings to help traditional communities in their fight against developmentalist agendas. Inspired by this form of academic activism, Kyle graduated from the University of Texas at Austin with a major in anthropology and a minor in Portuguese. His studies focused primarily on the cultures and land rights issues of traditional communities in the Brazilian Amazon, with his undergraduate honors thesis addressing the effects of development and dislocation on traditional riparian communities in the state of Pará. At Vanderbilt, Kyle hopes to gain a better understanding of the possibilities within activist research through an emphasis on cultural anthropology in his M.A. studies.



Tara Kingsley is from North Attleboro, Massachusetts, and attended Providence College, where she graduated cum laude with a double major in Spanish and French. During college, Tara served as a volunteer ESL tutor and

worked as a translator for Haitian immigrants seeking temporary protected status after the 2010 earthquake. As a senior, Tara spent a semester abroad in Rabat, Morocco, studying French and Arabic, which crystallized her interest in language contact. Most recently, Tara spent two years as a teacher at the Louverture Cleary School, a tuition-free, secondary boarding school in Haiti, where she taught Spanish to seventh and eighth graders as well as French to neighborhood children through an early childhood education program. Living in the school's multilingual community where Kreyòl, English, Spanish and French were spoken and taught, Tara further explored her interest in language contact, language policy, and indigenous language rights. While at CLAS, Tara plans to study K'iche' and the interplay of language and education policy in Latin America.



Elizabeth Lopez is a second-generation immigrant, Xicana daughter to two Mexican parents. Born and raised on the southwest side of Chicago, she graduated from Ursinus College with a double major in Spanish and Inequality Studies. She is driven by her passion for understanding the experiences of immigrants, economic disparities, and reproductive justice. In high school, she was one of the founding organizers of the Illinois Caucus for Adolescent Health's School of Justice, which seeks to empower young people to become agents of change. While at Ursinus College, she served the community as a Bonner Leader and Kemper Scholar, completing internships at the Center for Community Arts Partnerships and the Illinois Latino Family Commission. While at Vanderbilt, she plans on developing the skills necessary to better serve her community through helping members of marginalized communities gain recognition and become empowered.

Digital Preservation in Cuba

With a grant from the Historic St. Augustine Research Institute, Jane Landers took a Vanderbilt team to Cuba at the end of April for a two-week project of digital preservation. The team included LAS Bibliographer Paula Covington, history graduate students Fernanda Bretones and Enrique Rivera, and Professor David LaFever, a Vanderbilt alumnus (Ph.D. 2011) and current assistant professor of history and digital humanities at the University of Texas, Arlington.

Landers' team was tracking Floridians who were resettled in Cuba when the British took over the colony in 1763. The *Floridanos*, as they were known, established the town of San Agustín de la Nueva Florida (today known as Ceiba Mocha) in Matanzas Province. Landers worked in Ceiba Mocha more than twenty years ago

and is still remembered by the townspeople. On this occasion the Vanderbilt team digitalized the church records of the black Floridanos. These images will be added to the Ecclesiastical and Secular Sources for Slave Societies Digital Archive maintained by the Heard Library at vanderbilt.edu/ess, which also holds records of Africans and Afro-descended people from colonial Brazil, Colombia, and St. Augustine, Florida.

A PBS camera crew filmed the Vanderbilt team working in Ceiba Mocha and at other churches in Havana for a television documentary to mark the upcoming 450th anniversary of Spanish Florida.



Peabody's Stella Flores Works with Chilean Colleagues on Access to Higher Education in Chile

Contributed by Alex Foust

Professor Stella Flores' recent research project analyzes college preparatory programs in Chile. She was awarded a grant from the Vanderbilt International Office in 2013–14 for the collaborative project with faculty from Universidad Diego Portales. Her Chilean colleagues, Ernesto Treviño and Judith Scheele (Universidad Diego Portales) and Máximo González Sasso (Universidad de Santiago de Chile), traveled to Nashville in April and presented their findings at the Peabody International Lunch Series, co-sponsored by CLAS.

The presentation focused on results of the "Programa Propedéutico," a program established in 2007 geared towards increasing

access to national universities. Before 1980, Chile had only eight publicly funded universities and used a centralized application and admissions system. Economic shock therapy in the late 1970s and early 1980s led to the privatization of the university system and saw the creation of numerous new private and professional schools. At the same time, Chile's public expenditures dropped to approximately one percent of its GDP. While the proliferation of private universities improved educational opportunities for the urban upper and middle classes, the lack of public sources of funding essentially shut off access to higher education for economically disadvantaged students living in rural areas.

Through the Propedéutico program, top students from disadvantaged high schools are selected for college preparatory courses; students who successfully complete the program then receive a full scholarship to the Universidad de Santiago de Chile. The initial data on academic performance and integration into the university for program graduates has been optimal. Flores and her collaborators argue that social and study skills support for first-generation college students is key to increasing access to higher education in Chile, and they hope that their research will inform new state policy.

Mayan Language Institute

Contributed by Ashley Larson

Summer 2014 marked the debut of our Mayan Language Institute, an intensive, six-week program for the study of K'iche' or Kaqchikel Mayan organized by Vanderbilt, Tulane, University of New Mexico, University of Texas, and University of Chicago. Three Vanderbilt students—Ashley Larson, Jonathan Moody, and Will Young—received Foreign Language and Area Studies fellowships awarded by CLAS to study K'iche' through the program. Efforts to protect and strengthen native Mayan languages have played a key role in the Maya struggle to regain control over their political and cultural destinies. As such, the goal of this institute is to immerse students in Mayan language and culture and give them a deep understanding of the cultural and political contexts that have shaped historical efforts at language preservation.

Vanderbilt's Mareike Sattler led the K'iche' program, with courses also taught by New Mexico's Jim Mondloch, Nela Tahay, and native speakers assisting in the instruction of the language. The first three weeks of the program were spent in Antigua, where the students in the K'iche' program attended morning language classes at University of

Texas' Casa Herrera. The K'iche' and Kaqchikel students joined together for the cultural program and guest lectures in the afternoon. Class excursions took the students to neighboring towns (Santa María de Jesús and San Antonio Aguas Calientes) and the Mayan archaeological sites of Iximché and Kaminaljuyu. Weekends were free, and students were able to travel on their own, hiking up the Pacaya Volcano, or spending the weekend at the beach in Tulete.

For the second three weeks, the program moved to Nahualá, a K'iche' speaking community in the western highlands. Students lived with host families and were immersed into the daily life of the community, which provided a rich environment for culture and language exchange. Vanderbilt student Larson says that her language skills improved every day that she interacted with her host family, even though at times her efforts at communication were unsuccessful. She recounts that her most embarrassing moment occurred when she



introduced her host sister as an expletive, due to her confusion between two like-sounding words, which gave everyone a good laugh! The communal lunch table, following morning class, provided opportunities to try out unfamiliar Maya practices, like pointing with one's lips, instead of with an index finger. Larson says the incessant lip-pointing caused her to burst with laughter. Morning languages classes were followed by afternoon activities that included soccer games, guest lectures, or demonstrations like weaving, basket making, or milpa cultivation, giving students an in-depth view of life in Nahualá.

The program ended with a formal clausura to which all host families were invited and where students demonstrated their new language skills with a short speech.



Mitch Seligson was invited by the current President of the Congress of Peru, Ana María Solózano, to address the First Meeting of the Presidents of Legislatures of the Americas, which took place in July of this year. Seligson presented data on citizen perceptions of legislatures based on the LAPOP AmericasBarometer surveys.

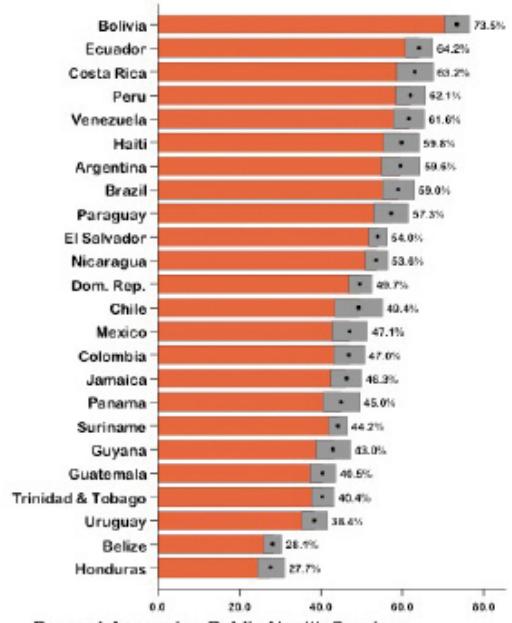


As of August 16, 2014, **Liz Zechmeister** assumed the position of director of LAPOP. Mitch Seligson, the founder of LAPOP, will take on the role of senior advisor. The two have been successfully collaborating for six years and will continue to work together to maintain and increase LAPOP's impact within the policymaking community, academia, and here at Vanderbilt. LAPOP also recently hired Vanderbilt alum Daniel Montalvo (Ph.D. 2011) as its program manager. After finishing his degree in political science, Montalvo worked as assistant professor of international relations and political science at Universidad San Francisco de Quito (USFQ) in Ecuador and directed the Center for Global Studies at USFQ.



LAPOP has completed data collection for the 2014 (and sixth) round of its regional public opinion survey, the AmericasBarometer. The 2014 AmericasBarometer is LAPOP's largest effort to date: over 50,000 interviews across 27 countries. The survey contains a wealth of information on citizens' experiences with and evaluations of democratic governance across the Americas.

Data will be available to the Vanderbilt community and broader public on December 1. LAPOP will begin presenting survey results of the 2014 round in cities throughout the Americas in fall 2014 and is working with CLAS on a presentation for the Vanderbilt community. All data from previous rounds as well as current and new reports are available on LAPOP's website: vanderbilt.edu/lapop.



Percent Accessing Public Health Services in Last Year (2011-2012)

95 % Confidence Interval (with Design-Effects)

Source: 9th AmericasBarometer, LAPOP 2012 (based on exc15)

Exc15 (filter). Have you used any public health services in the last twelve months?

Data are from the 2012 AmericasBarometer.

CLAS EVENTS FALL 2014

Monday, September 22

Conectados por Café: Lunch Discussion with Coffee Farmers from Chiapas and El Salvador

Connected by Coffee: "From Central American Farms to Your Cup" with Bongo Java Roasting Company

Wednesday, September 24

Talk by Charles E. Orser, Jr.: "Colonial Conflict and Collapse—Modern-World Archaeology at a Small Scale on Providence Island"

Thursday, September 25

Integrating Public Opinion Data Across Disciplines: Practical Applications of LAPOP Data for Your Research

Monday, September 29

Interactive Dance Demonstration: Capoeira, Carimbó, and Beyond!

Tuesday, September 30

Lecture by Jay Coakley: "Winners and Losers in Brazil: World Cup and Olympic Legacies"

Wednesday, October 1

WOW Panel: "Brazil at Vanderbilt: Undergrad and Grad Experiences"

International Lens presents: *As Melhores Coisas do Mundo*

Thursday, October 2

Brazilian Studies Reading Seminar with Jay Coakley: "Power and Protest: Rio Reality 2016"

Brazilian Cooking Class

Friday, October 3

Futebol Tournament

Américas Award in Washington D.C.

Saturday, October 4

Celebrate Nashville: CLAS Booth in the Global Village on Ecuador

Tuesday October 7

Trends in Latin American Markets with Cat Financial

Friday, October 10

LAS Alumni Reception

Wednesday, October 15

Alumni Reception in São Paulo

Monday, October 20

Gloria Roland speaks about her latest documentary, *Reembarque*

Wednesday, October 22

Performance and Talk by Colombian Musician Carlos Gonzalo Guzmán-Muñoz

Wednesday, October 29

Talk by David Shirk, Director of the Trans-Border Institute

Thursday, October 30

ALPFA Latino Professional Association Workshop and Reception with Owen

Saturday, November 1

Día de los Muertos Annual Festival at Cheekwood

Monday, November 3

Vanderbilt History Seminar Lecture by E. Gabrielle Kuenzli, University of South Carolina: "Lowland Mestizaje, Highland Indigeneity: Performance, Regionalism, and Constructions of Indian Identity in Bolivia"

November 5-7

LAPOP Presents Results of 2014 Round in Guatemala City

Wednesday, November 12

Guayasamín Exhibit Opens

November 17-21

International Education Week

Monday, November 17

Discussion Panel on *Florencia en el Amazonas*: Magical Realism and Modern Opera

Tuesday, November 18

International Lens presents *House of Spirits*

Wednesday, November 19

Latin American Images Competition Awards Reception

Week of November 17

Mayan Rapper Tz'utu on campus

Saturday, January 3

First Saturday Art Crawl exhibit inspired by magical realism and produced by local children and Hispanic artists in collaboration with the Nashville Opera for *Florencia en el Amazonas*

Thursday, January 8

Dinner and a Movie: *Love in the Time of Cholera* at the Noah Liff Opera Center

Saturday, January 10

Teacher Workshop: Guayasamín

Thursday, January 15

Teacher Workshop: *Florencia en el Amazonas*

January 23, 25, 27

Nashville Opera presents *Florencia en el Amazonas*

March 19-21

InDigital Conference



Center for Latin American Studies

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